



Job Title: Strategic Medical Advisor

Accountability: Executive Medical Director

Review Date: This job description is subject to periodic revision following discussion with the post holder

Job Purpose:

NHS input to a major incident starts at the scene, with the Ambulance service assuming the lead. Co-ordination, activation and deployment of Medical Resources at a Mass Casualty Major Incident is the responsibility of the North West Ambulance Service

The role of the Strategic Medical Advisor is to ensure that appropriate clinical resources are available and utilised appropriately both at the scene of the incident and at times of excessive demand or service pressures due to issues within the health system.

The role includes the provision of advice and support to the strategic ambulance commander on clinical issues as required ensuring that clinical care is optimised both at the incident and to the continuing patient responsibilities of the ambulance service.

The SMA will provide liaison between the scene and hospitals and provide support and guidance to partner healthcare providers and stakeholders, providing the clinical link between the Forward Doctor, Casualty Clearing Station Medical Lead (CCSML).

Main responsibilities:

- Providing extended, specialist medical management and advice in the pre-hospital environment, up to and including major and mass casualty incidents.
- To work closely with the Ambulance Service Strategic Commander within the Command Cell to co-ordinate patient treatment and transport.
- To assist in maintaining business as usual and provide strategic clinical guidance to stakeholders and partner agencies.

- To assist the Ambulance Service Strategic Commander at periods of excess demand or significant handover delays resulting in clinical risk
- Provide strategic clinical oversight and support at the command cell, – Integrated Contact Centre (ICC)
- Provide specialist guidance and support to the ambulance command cell, assessing the medical implications and response to any mass casualty incident, as well as rising tide and public health incidents.
- Communicate with Ambulance Incident Commander to establish the nature and complexity of casualties' injuries so that appropriate plans and preparations are made to distribute patients.
- To provide business continuity support to the Ambulance Strategic Commander, ICC staff and Operational Staff at times of excessive demand to manage clinical risk, oversee call prioritisation and on rare occasions help mitigate the clinical risk where patients are cohorted prior to admission to hospital.
- To communicate clinician to clinician with the Acute Trusts and Foundation Trusts who are providing casualty receiving facilities or on standby to receive casualties. The Acute Trusts should be able to provide accurate information about each participating Acute Trust's capacity for theatre, critical care and bed availability. Clear information from the CCSML about children as casualties and burns patients is particularly important
- To provide support to Clinical Hub (CHUB) with increased numbers of high intensity users. Escalation of both known and new presenters requires the CHUB Advanced Paramedic to engage directly with the on-call doctors. This reflects both the complexity and risk of enacting the required individualised "no-send" scripts. The HIU team are not present out of hours or weekends, and hence this forms a significant clinical safety and governance arrangement.
- To assist with complex mental health incidents, supporting Approved Mental Health Professionals, police officers and NWS clinicians.
- To provide support in decision making for Termination of Resuscitation following JRCALC guidelines.
- The SMA should attend formal debriefs and ensure that the lessons learnt are shared in the form of a full post-incident report for NHS England Emergency Preparedness, Resilience & Response Team.

The duties and responsibilities of the post will be undertaken in accordance with the policies, procedures and practices of the Trust, which may be amended from time to time.

This job description is not intended to be an exhaustive list of duties and responsibilities, but to

give an indication of the main areas of activity and involvement.

Key Duties and Responsibilities

- Take lead responsibility for the development of emergency care strategy, along with the chief consultant paramedic, ensuring that it effectively supports efficient and effective models of service delivery and high quality patient care within the commissioned service.
- Provide strong and effective leadership on emergency medical and clinical issues throughout the Trust across all aspects of service delivery.
- Proactively participate as a member of the appropriate medical director groups to influence the development of both national strategic policy and the development of local reconfiguration of services and clinical care pathways, ensuring that NWS maintains a key role in urgent care developments within a changing political and structural landscape.
- Strategic and operational engagement with the Trust's Emergency Preparedness and HART teams, as well as the external emergency services and voluntary organisations.
- Chair the appropriate clinical groups and provide professional guidance and direction to the Trust's Governance Committees to ensure that both internal and external requirements are met to provide a safe system of clinical care for patients' and managing other risk areas.
- Responsible for supporting the development and maintenance of the Trust's research and development programme to underpin evidence based clinical service development and the delivery of high standards of clinical excellence, with particular reference to emergency care.
- Provide clinical leadership and advice in the development of clinical practice within the Trust in including the development of appropriate emergency care pathways and clinical guidance.
- Take strategic responsibility for clinical service and policy development in the area of emergency care, particularly relating to regional or national initiatives, directives from the National Institute of Clinical Excellence (NICE), Care Quality Commission agreed CCG delivery plans and CQUIN schemes.
- Provide support and advice to the Director of Organisational Development regarding the development of clinical skills, education or scope of practice in line with national recommendations and changing health community needs.

General duties and Responsibilities

- Enhance own performance through continuously developing own knowledge, skills and behaviours to meet the current and future requirements of the job and respond to the learning needs of the Trust.

- Act within acceptable parameters as an employee/ Manager for the trust, having regard to the applicable 'Code of Conduct for your role and ensuring own practice is in accordance with Trust policies.
- Maintain own CPD and contribute to own personal development by participating in annual appraisal with line manager, developing a PDP, and actively participating in agreed learning activities and evaluating effectiveness of learning in relation to role.
- Regularly review own practices and makes changes in accordance with current and/or best practice, makes suggestions for improved practice and identifies where other activities affect own practice
- To achieve and demonstrate agreed standards of personal and professional development within agreed timescales.
- To contribute positively to the effectiveness and efficiency of the teams in which he/she works.
- To contribute to a healthy, safe and secure working environment by adhering to health and safety regulations, Trust policies, procedures and guidance. Take necessary action in relation to risks in the workplace including supporting others to manage risks and reporting incidents as necessary.
- To act in ways that support equality and diversity and the rights of individuals, ensuring own practice is in accordance with Trust policies. Identify and take action when own or others' action undermines equality and diversity.
- To raise concerns around risk, malpractice or wrongdoing at work, which may affect patients, staff or the organisation, at the earliest reasonable opportunity.
- To abide by the NHS values and the NHS Constitution, all staff must maintain the highest standards of care and service, treating every individual with compassion, dignity and respect, taking responsibility not only for the care you personally provide, but also for your wider contribution to the aims of your team and the NHS as a whole;
- The post holder will be required to adapt to and undertake different or new duties in line with professional and service developments This Job Description is intended as a general guidance to the duties and responsibilities of the post and is not, therefore, exhaustive. It will be subject to review, in light of changing circumstances and in consultation with the post-holder.

Key Relationships

Internal

- Director of Operations
- Executive Medical Director
- Deputy Medical Director
- Heads of Service
- Head of Special Operations
- Sector Managers and Operations Managers
- Trust Chair
- Chief Executive
- Executive Directors
- ICC staff
- Operational Ambulance Staff

External:

- Commissioners
- The Department of Health
- NHS England National, Regional and Local teams
- Critical Care Network and Trauma Network team
- Acute Trust Senior Clinicians and Directors
- Local Emergency Planning Teams
- Public Health England
- Senior Officers in Police and Fire and Rescue Services
- Key government agencies and partner voluntary organisations

Person Specification

	Essential	Desirable
Qualifications/ Professional Development	<ul style="list-style-type: none"> Registered Consultant or equivalent accountable grade with a current GMC licence to practise Credible clinical practice experience working at Consultant, GP Principal or equivalent grade Annual appraisals leading to revalidation Formal support of any host Trust guaranteeing availability when on call Appropriate professional indemnity 	<ul style="list-style-type: none"> The following qualifications: <ul style="list-style-type: none"> ❖ Major Incident Medical Management (MIMMS) ❖ Pre-Hospital Trauma Life Support (PHTLS) ❖ Strategic Leadership in a Crisis ❖ Fellowship/Diploma in Immediate Care (Royal College of Surgeons) Experience in NHS Emergency Planning & Preparedness Experience of working across organisational boundaries and developing multi-disciplinary professional partnerships
Experience	<ul style="list-style-type: none"> Evidence of clinical management and leadership skills Evidence of working across NHS organisational boundaries 	<ul style="list-style-type: none"> Experience in developing multi-disciplinary professional partnerships
Knowledge and Skills	<ul style="list-style-type: none"> Understanding of the North West Ambulance Service NHS Trust's purpose, vision and values Ability to demonstrate an understanding of the North West Ambulance Service Major Incident plan, both internal and external High level of interpersonal 	<ul style="list-style-type: none"> Knowledge of legislation appertaining to Emergency Planning & Preparedness Knowledge of NHS Emergency Planning Guidance Knowledge and understanding of the NHS England Emergency Preparedness Resilience

	<p>skills including the ability to influence, direct, negotiate and manage outcomes</p> <ul style="list-style-type: none"> • Ability to assess risk, anticipate difficulties and successfully address them • Experience of working under pressure • Ability to deal with conflict • Ability to contribute effectively and work well in a team environment • Good people skills and listening skills • Excellent written and oral communications skills 	<p>and Response Framework 2015 and other related Emergency Preparedness guidance materials</p> <ul style="list-style-type: none"> • Experience of preparing and writing reports
Personal Attributes	<p>A commitment to 2 Programmed activities (PA) within an on call rota.</p> <p>A commitment to undertake additional accreditation training, including but not limited to:</p> <ul style="list-style-type: none"> • Two Mandatory Training Days per year (in addition to standard mandatory training modules) • One SMA Day • Two Command Training Days • One Live Exercise • One Reflective Practice Record • When on call – be within 30 mins response time to a North West Ambulance P.E.S station and/or ICC and/or geographical border of NWAS. 	<ul style="list-style-type: none"> • Emergency Driving.