

Greater Manchester Locality CCPL Role Outline

Job Title	Trafford Locality Clinical lead (Clinical and Care Professional Leadership) Lead
Portfolio	Long Term Conditions
Terms of Appointment	<p>Working Hours: 2 sessions/week (Session length 3hrs 45mins)</p> <p>Pay Rate: £285/session</p> <p>Start Date: TBC</p> <p>Length of Role: 12 months</p> <p>Employment Arrangement: Employment for services (for roles less than 0.4WTE)</p>
Accountable to	Dr. Manisha Kumar, Chief Medical Officer NHS Greater Manchester Integrated Care
Line Manager	Dr Manish Prasad, Associate Medical Director (Trafford Locality)

Purpose of the role

- 1) To work proactively across organisational boundaries to improve health outcomes and the way services are delivered,
 - to improve access to appropriate care
 - to reduce health inequalities and gaps in service provision
 - to prioritise the delivery of the Trafford locality plan, Locality and GM objectives.

- 2) Specifically, to provide clinical leadership for Long term conditions within the Trafford Locality by working across interfaces with:
 - NHS GM, including NHS GM Medical and Nursing Directorates, SCNs and NHS GM System Boards
 - Locality partners, including NHS, Council and VCSE

- 3) To support delivery of the themes and priorities of the NHS GM Strategic Plan and national policies as outlined

GM Strategy

<https://gmintegratedcare.org.uk/icp-strategy/>

NHS long term Plan –

<https://www.longtermplan.nhs.uk/>

2023/24 Priorities and Operational Planning Guidance –

<https://www.england.nhs.uk/publication/2023-24-priorities-and-operational-planning-guidance/>

Person Specification (Qualifications, Skills and Experience)

For Medical Applicants:

- Primary medical qualification
- Completion of GP or specialist training

For Allied health care professionals:

- Evidence will be required of primary qualification

For ALL applicants:

- Evidence of specialist post graduate training relevant to role
- Current clinical post within a Trafford footprint
- Up to date appraisal
- Up to date revalidation and/or professional membership

Key responsibilities

- Working with other clinical and care professional leads to deliver the Clinical and Care Professional Leadership Principles in the locality
- Lead the development and delivery of services, working with managerial, political and clinical and care professional leaders across the ICS and locality, supporting the delivery of quadruple aim whilst keeping quality and safety at the heart of everything we do
- Lead improvement in outcomes for our population health and wellbeing through a lens of prevention and inequality
- Put the patient at the centre of the work we do, and build key relationships with patients, service users and carers
- Be an active part of the clinical and professional workforce in the locality, including locality clinical and professional forums

- Engage with wider clinical networks – for example, with Primary Care Networks and Strategic Clinical Networks (SCNs) - and across the health and social care system
- Represent the locality and CCPL voice in Greater Manchester
- Regardless of the post holder's primary employment or professional grouping the Clinical system lead will act as a CCPL leader, not on behalf their employer or professional group
- Promote clinical leadership that is reflective of our population and support in the identification and recruitment of a pipeline of future clinical and care professional leaders

Key areas of Work

- to improve access to appropriate and excellent quality care
- to recognize and reduce the drivers of health inequalities as well as gaps in service provision
- to provide clinical leadership, and expertise to individual practices and support them to improve outcomes for patients on their long term condition registers
- Contribute to the strategic development of the Long term conditions programme
- Liaising with Trafford GP and HCP colleagues to provide a collective view from primary care and responding to queries relating to referrals and/or service provision
- Support health and care integration in Trafford and neighbourhood level working closely with primary care, primary care networks, NHS and adult social care providers and wider stakeholders such as the voluntary and community sector.
- To engage in governance and assurance mechanisms in Trafford, particularly engaging in activity pertaining to quality
- Work closely with business intelligence partners to understand data identifying areas of health inequalities and to drive change and improve variation across Trafford.
- Attending and providing Clinical Leadership with support at key Locality boards and committees
- Present highly sensitive data and information to very senior strategic system leads e.g. outbreak management, poor practice performance, CQC issues
- Lead the development of primary care Quality Contract specification. Provide clinical oversight for the contract
- Support practices as part of the Trafford PC quality framework

Additional Information

Integrated care systems (ICSs) are partnerships of health and care organisations that come together to plan and deliver joined up services and to improve the health of people who live and work in their area.

They exist to achieve four aims:

- improve outcomes in population health and healthcare
- tackle inequalities in outcomes, experience and access
- enhance productivity and value for money
- help the NHS support broader social and economic development

A central commitment of the ICS is to develop our clinical and care professional leadership, ensuring that the clinical voice is within all decision making and we support our existing and emerging clinical and care professional leaders to ensure our work is supporting the health and wellbeing of our population, through the lens of inequalities.

Leading for social justice and health equality

Reducing health inequalities is a core objective of the ICS and this role will support a culture in which equality, diversity, inclusion and allyship are actively promoted across the ICS, and locally within communities and neighborhoods.

You will drive innovative, clinically evidenced change within your Place focusing on ensuring that inequalities across the system are addressed and, promote and enhance strategic approaches to developing personalised care so that the ICB achieves the best possible health and care for its communities.

Creating a compassionate and inclusive culture

You will create and promote a culture of inclusive, multi-professional leadership by acting as a collaborative clinical leader and role model, engaging health and care professionals across the whole system but particularly in your locality, in the development and delivery of the ICB plan.

CCPL within the Locality

- Good knowledge of the Trafford locality.
- Build excellent working relationships with Trafford GPs.
- Proactively focus on addressing inequalities with the use of the CORE 20+5 model.

- Provide Clinical system leadership to influence and develop local transformational and/or redesign of clinical pathways using evidence based and best practice with support of transformation managers
- Support ongoing clinical and professional development of Trafford GPs and practices
- Provide a CCPL voice that puts the citizen at the centre of what we do and ensures the context of people’s lived experience is understood in the planning of their care
- Develop cross sector relationships and working with organizations/local partners in the co-production and delivery of priority work programmes
- Support other clinical leads where capacity allows

Informal enquiries to Manish.prasad1@nhs.net are welcome

(v1-09/02/2023)

Person Specification

Post Title: Locality CCPL Lead
Accountable to: ICB Medical Directorate
Line Manger: Locality Associate Medical Director

	Essential	Desirable
Education / Training / Qualifications	Be a Clinician registered with a recognised Clinical Professional Body	
	Formal Management Qualification and / or proven and significant leadership experience.	
	Be working in a Clinical Role within the Place	

Knowledge & experience	Detailed knowledge and understanding of NHS Health and Care services at a National, Regional and local level	
		Experience of working at a Senior level within the NHS and considerable senior experience of leading in integrated health and care settings.
		Significant experience of leading and delivering complex change and strategy development programmes in a politically sensitive and complex environment.
		Experience and track record of managing very senior relationships across multiple partner organisations
	Good knowledge of the health, care and local government landscape and a good understanding of the social determinants of health and current evidence on practices which reduce health inequality	
	Extensive knowledge of the background to and aims of current healthcare policy and appreciation of the implications at a local level.	
	Knowledge and experience of good governance practices	
	Evidence of commitment to continuing professional development.	
	Exceptional communication skills which engender community confidence, strong collaborations, and partnership.	
	Skills & Abilities	Highly sophisticated leadership and influencing skills; building compassionate cultures where individuals and teams thrive.
Strong critical thinking and strategic problem solving; the ability to contribute to a joint		

	strategic plan and undertake problem resolution and action. Analytical rigor and numerical excellence.	
	Demonstrates sound judgement in the absence of clear guidelines or precedent, seeking advice as necessary from more senior management when appropriate.	
	Ability to work on own initiative and organise workload, allocating work as necessary, working to tight and often changing deadlines.	
	Ability to provide and present highly complex, sensitive and/or contentious information to large groups, responding openly to questions to ensure full understanding and engagement in a hostile or antagonistic environment.	
Equality, diversity & inclusion	Fosters good working relationships and values diversity and difference	
	Understands the importance of diversity and inclusion in delivering our role in the health and care system	
	Adherence to the Data Protection Act 2018 / General Data Protection Regulation (GPDR)	
	Upholds the Equality Act 2010 and the Public Sector Equality Duty	
	Promotes high standards for improving diversity and equality, as per the Workforce Race Equality Standard and Workforce Disability Equality Standard	
Mobility	Car driver / owner or reasonable alternative due to travel required across Greater Manchester and other locations as required	



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